



Video Roadshow features 30 min. setup and teardown

Disclaimer: InfoComm International® has republished this press release with the original grammar and spelling intact. InfoComm International reserves the right to modify the release for language or claims that may be offensive to competing companies. Sources may contact news@infocomm.org regarding editing decisions.

SOURCE: CPR MultiMedia Solutions · POSTED: 10/16/06

GAITHERSBURG, Md. -- Video RoadshowSM, the newest innovation in mobile big screen video displays, made its debut at the U.S. Air Force Memorial Dedication Oct. 14–15, 2006 at the Pentagon in Arlington, Va. It will also be featured at Biz Bash's Meeting & Event Style Show in New York Nov. 9th announces CPR MultiMedia Solutions.



Video Roadshow delivers the highest resolution available in self-contained trailers. Each Video Roadshow houses a state-of-the-art, hydraulically raised 9'x12' Barco D7 LED screen plus a control room with switching and playback equipment. Able to display every type of live and recorded video content, the screens rise to a top height of 18' and can be rotated 360 degrees for optimal viewing -- even in full daylight.

Affordably priced and compact, one technician handles delivery and operation. Setup and teardown are complete within 30 minutes, eliminating expensive labor costs associated with traditional LED walls. Each Video Roadshow has an on-board generator, can run on shore power, requires no additional structures and is virtually weatherproof.

"Video Roadshow will change the economics of special events, targeted advertising and experiential marketing," said Jeff Studley, President of CPR MultiMedia Solutions. "Now businesses and organizations of all types and sizes can take full advantage of a technology proven to attract attention, boost attendance, increase sponsorship and enhance audience response – without the crushing expense."

Video Roadshow can be used for indoor and outdoor events held at fair grounds and convention centers, in parking lots, on city streets, including sporting events, concerts, festivals, public information display, political campaigns, grand openings, product launches, tradeshow, religious celebrations and public safety needs.

About Video Roadshow

Video Roadshow delivers the ultimate picture quality -- anywhere, any time. With a parking space sized footprint, Video Roadshow can be frequently moved to maximize exposure and value. Priced complete with electronics, generator, technician and delivery, Video Roadshow accommodates every event and advertising budget. Sound systems and camera packages are available. For information visit www.videoroadshow.tv.

About CPR MultiMedia Solutions

A national technical production company based in Gaithersburg, Md., CPR specializes in audio, video, lighting and projection for corporate and special events. CPR has been an industry innovator in event technologies since 1988.